


CARTON FUN FACTS

Did you know?


Cartons are made up of many protective layers... for a good reason!



Cartons are designed to protect the goodness of your product and save on food waste. The environmental impact of making a litre of milk, juice, soup etc is much higher than the package it comes in, while the package is intended to protect its contents and in the case of cartons helping to avoid food waste.




Long life cartons have a thin layer of aluminium inside that help keep out light and air, protecting the vitamins, taste, texture and goodness of the product inside, without the need for preservatives or refrigeration.



On average cartons are made up of 73% paperboard, which gives the carton strength.



Cartons have thin layers of plastic on the inside and outside of the carton to protect the product and keep the package water tight.



The aluminium layer is among the thinnest available (between 6 and 9 μm) thick, this is thinner than a human hair!

