

CARTON FUN FACTS

Did you know?

Cartons have a great environmental profile

They are renewable

Cartons made mainly from paperboard, a natural, renewable material.

Renewable resources are natural resources that, if managed properly, are replaced by natural processes at a rate comparable to, or faster than, they are used up.

Wood, paper, wool, hemp, solar energy, wind energy, tidal energy, wave energy are all renewable resources

They are low carbon

As cartons are made mainly from wood which is predominantly made using renewable energy, this helps lower the carbon footprint of your package. Cartons are repeatedly shown to be a low carbon packaging choice in life cycle studies across the world.

They are resource efficient

Did you know that the total weight of a carton only makes up around 3% of the total weight of the product you buy? This compares to nature's best package - the egg - that is made up of around 10% packaging and 90% contents. That makes cartons very resource efficient.

They are transport efficient

Transport efficiency is essential in trying to reduce the number of trucks on our roads and the amount of emissions they produce. As cartons are only formed and filled on customer sites, most cartons are delivered in giant rolls of packaging material. Just one truck can transport enough packaging to make nearly 1 million standard 1 litre cartons*. It would take over 50 trucks to deliver the same number of formed bottles.

No refrigeration needed

Long-life cartons have a special quality. Until opened, they are able to store product for up to a year without the need for preservatives or refrigeration. Not only do they keep the product until you need it, reducing the amount of food/drink wasted, but they save the carbon emissions associated with refrigeration as well.